

TENTATIVE SOCIAL SCHEDULE

(updated 10/20/09)

Schedule subject to change without notice—please refer to your program upon arrival to the
2009 JACC SOCIAL CONFERENCE!!!

FRIDAY, OCTOBER 23, 2009

11 a.m. to 1 p.m.

Registration —Titan Student Union Atrium

11 a.m. to 1 p.m.

BRING-IN ENTRIES Deadline

NO Bring-ins accepted after 1 p.m.

12-12:30 p.m.

Photographers' Orientation
Required for ALL photographers

Page Design Tutorial

Zach Gillon, Santa Barbara City College
Jorge Medina, Orange County Register

COMPETITION: Awards Presentation Slideshow

The details of this competition will be explained at the Photo orientation

12:45-1:15 p.m.

Digital Photo Competition Tutorial
Edgard Aguilar, Beach Publishing

1-1:15 p.m.

Feature Photo Orientation

Twitter Boot Camp —Gabrielino
Rich Cameron, Cerritos College

1-4 p.m.

Daily Titan Open House—College Park—RM 670
Visit the Daily Titan newsroom and meet its staff!

1:30-3:30 p.m.

COMPETITION: Feature Photo

1:30-2:30 p.m.

Creating a Brand Through Social Networking

Cara Stewart, WunderMarx

#JACC01

Writing Winning Captions—A Primer for Photographers

Gerard Burkhart, Santa Monica College

#JACC02

Entertainment Reporting

Kelli Fadroski, Orange County Register

#JACC03

COMPETITION: Feature Writing--Pavilion AB

Proctor: Waleed Rashidi, Jim Burns, Cathy Werblin

COMPETITION: News Judgment/Layout—1st Round—Gabrielino

(Overflow room is Tuffree)

Proctors: Zach Gillon, Jorge Medina

2:45-3:45 p.m.

Tips for Landing an Internship or First Job

Dennis Foley, Orange County Register

#JACC04

Business Practices for Visual Journalists

Davis Barber, Cal State Fullerton

#JACC05

What I Didn't Learn in J-School

Nick Pagliochini, Air Traffic

#JACC06

The Multi-Media Conundrum

Norb Garrett, Miller Publishing Group

#JACC07

Tips for Designing and Writing for the Web

Dean Hill, Web Designer

#JACC08

WRITING LAB: Feature Writing—Pavilion C

JUDGING:

Bring-ins

Proctors: Joanna Miller, Lori Medigovich, Kate McLaughlin

3:30-5:30 p.m.

DIGITAL PHOTO LAB: Feature

You must be checked in by 4:15 p.m. in order to be eligible to submit your entry

4 p.m.

COMPETITION: Notification of Design Finalists

4-5 p.m.

Everyday People: A Photographer's Vision

Mel Melcon, Los Angeles Times

#JACC11

Daily Titan Editors' Roundtable

Isa Ghani, Multimedia Editor

Christine Amarantus, Features Editor

Jeremiah Magan, Opinion Editor

Sergio Cabaruvias, News Editor

Ashleigh Johnson, Copy Editor

#JACC10

A Dozen Essential Tips to Improve Your Writing

Bill White, Bill White Productions

#JACC12

The Business of Magazines

Rieva Lesonsky, GrowBiz Media

#JACC13

Mastering Headline Writing

Tom Clanin, Cal State Fullerton

#JACC14

The Life of a Reporter in an Online World

David Washburn, Voice of San Diego

#JACC15

COMPETITION: Copyediting

(overflow is Bradford)

Proctor: Stephanie Stassel-Bluestein, Erin Hiro, Martha Jasso

4:15 p.m.

COMPETITION: Sports Writing

Proctors: Paul McLeod, Danny Edwards, Janna Braun

COMPETITION: Sports Photo

Proctors: Roger Vargo, Gerard Burkhart, Brian Feulner

4:30-6:30 p.m.

COMPETITION: News Judgment/Layout—2nd Round

(Only the finalists from the 1:30 p.m. competition will be allowed to participate in the 2nd round)

Proctors: Zach Gillon, Jorge Medina

6:30 p.m.

DIGITAL PHOTO LAB: Sports

You must be checked in by 6:45 p.m. in order to be eligible to submit your entry

6:30-7:30 p.m. (time is approximate)

WRITING LAB: Sports Writing

Sports Writers should follow the direction of the lead proctor Paul McLeod for EXACT time requirements

7 p.m.

COMPETITION: Critical Review

Proctors: Warren Swil, Toni Albertson, Micheal Moreau

7-9 p.m.

Photo Portfolio/Design Portfolio reviews

(Bring your photo portfolio and/or your design portfolio and get reviewed by professionals)

8:15—9:15 p.m. (Time is approximate)

Writing Lab: Critical Review

Writing will be immediately after the competition. Students will have one hour to submit entry

SATURDAY, OCTOBER 24, 2009

8:30-9:45 a.m.

Welcome

Brandon Hensley—SoCal Student President

Danny Edwards—SoCal Faculty President

Keynote Address

Don't Re-traumatize the Traumatized: A Discussion on Sensitive & Ethical Reporting

Kari Hall, Orange County Register

Kim Komenich, San Jose State University

Sponsored by the Dart Center for Journalism and Trauma

#JACCKey

ABOUT the Dart Center for Journalism and Trauma

The Dart Center is a global network of journalists, journalism educators and health professionals dedicated to improving media coverage of trauma, conflict and tragedy.

The Dart Center for Journalism and Trauma continues a mission begun in the 1990s. In 1991 journalism faculty at Michigan State University established a small program to assist journalism students in reporting on victims of violence with sensitivity, dignity and respect, collaborating with the Michigan Victim Alliance and Frank Ochberg, M.D., a psychiatrist and pioneer in the treatment of traumatic stress.

That MSU program, the first of its kind, was funded by the Dart Foundation of nearby Mason, Mich. In 1994 the Dart Foundation established the annual Dart Award for Excellence in Reporting on Victims of Violence, at that time administered by MSU. In the mid-1990s a growing number of journalists, educators and clinicians around the country began exploring the intersection of news reporting and violence. Gradually the Dart Foundation began assisting innovative programs on victims and the media by journalism faculty in Oklahoma, Indiana, and notably the University of Washington, where journalism professor Roger Simpson developed curricula for newsroom ethics classes on covering sexual assault, domestic violence and other traumatic events.

In 1999, Simpson and the Dart Foundation established the Dart Center for Journalism and Trauma at the University of Washington Department of Communications as an interdisciplinary clearing house. The new Dart Center assumed responsibility for the annual Dart Awards and a rapidly-expanding portfolio of projects – fellowships, training programs, studies - linking working journalists, mental health professionals, researchers and journalism teachers.

Among the first projects initiated by the Dart Center was an annual fellowship program, bringing a small group of mid-career journalists together for a week of seminars and discussions on applying knowledge of emotional trauma to improving coverage of violent events. Past Dart Center Ochberg Fellows, along with Dart Award winners, comprise the Dart Society, an independent nonprofit organization.

In response to the attacks of September 11, 2001, the Dart Center established Dart Center Ground Zero, a six-month education and support program for New York City journalists. The Center also expanded internationally, establishing full-time nodes in Europe and Australia which each developed groundbreaking training programs for journalists and news organizations. To date the Dart Center has conducted conferences, educational programs and missions in 25 nations.

From the beginning the Dart Center has also encouraged and led research on the psychological impact of reporting traumatic events. Between 1999 and 2002, Simpson together with psychologist Elana Newman and other colleagues conducted the first peer-reviewed studies published of the occupational mental health of reporters and photographers in U.S. newsrooms. In 2004 the Dart Center established an ongoing research node directed by Newman at the University of Tulsa Department of Psychology, involving graduate researchers in a variety of ongoing projects. The Center has supported and encouraged pioneering research into the mental health of combat reporters.

In 2006, journalist Bruce Shapiro, part of the Center's founding leadership team, became the first full-time executive director of the Dart Center for Journalism and Trauma.

In 2009, the Dart Foundation accepted an invitation from the Columbia University Graduate School of Journalism to locate the Dart Center there, providing a \$7 million, 5-year gift to Columbia to support core programs.

Through generous ongoing support from the Dart Foundation and the active engagement of volunteer news professionals, clinicians

and researchers, the Dart Center has been able to respond to exceptional events challenging journalism — the Oklahoma City bombing, September 11, the Iraq War, Hurricane Katrina, the Indonesian tsunami, among others — while expanding a core commitment to innovative training and support for all news professionals encountering violence and tragedy in the practice of their craft.

ABOUT the Keynote Speakers

Kari René Hall, a staff photographer for the Los Angeles Times for 18 years, is currently a photo editor for the Orange County Register. A 2004 Ochberg Fellow with the Dart Center for Journalism and Trauma, Hall is the author and photographer of “Beyond the Killing Fields” (Aperture Books, foreword by The Dalai Lama), a photo documentary on Cambodians struggling to survive at a refugee camp and “Henry: An Unlikely Hero” about a single dad doing his best to raise four kids at a seedy motel that became an epic interactive multimedia presentation on MSNBC.com.

Kim Komenich is an assistant professor for multimedia at his undergraduate alma mater San Jose State University. Komenich worked as a staff photographer and editor for the San Francisco Chronicle (2000-2009) and the San Francisco Examiner (1982-2000). He was awarded the 1987 Pulitzer Prize in Spot News Photography for photographs of the Philippine Revolution he made while on assignment for the Examiner. Komenich has photographed the ramifications of conflict in the Philippines, Vietnam, Guyana, El Salvador, the former Soviet Union and most recently in Iraq, where photos from his three trips to the Sunni Triangle in 2005 earned him the Military Reporters and Editors’ Association’s 2006 Photography Award. A 2006-07 Dart Ochberg Fellow, he received his MA in Journalism from the University of Missouri where he studied the history and practice of multimedia photojournalism. You can find examples of his visual journalism work on his website www.kimkom.com.

COMPETITION: News Writing

Proctors: Roman Koenig, Meg O’neil, Stefanie Frith

COMPETITION: News Photo

Proctors: Roger Vargo, Gerard Burkhart, Brian Feulner

COMPETITION: Opinion Writing

Proctors: Rob O’neil, Dympna Ugwu-Oju, Jean Stapleton

COMPETITION: Editorial Cartoon

Proctors: Saul Rubin, Max Branscomb

10-11 a.m.

Designing for a Daily: 10 Tips on How to Design

Jorge Medina, Orange County Register

#JACC16

Being a Photojournalist and Videographer in the 21st Century

Rod Veal, Orange County Register

#JACC17

So, You Think You Can Do Television?

Diana Griffin, Anchor

Derek Opina, Web Producer and Reporter

Sandy Geminiani, Reporter and Anchor

Karlo Sy Su, Producer
#JACC18

How to Get into Journalism Without ANY Experience
Gustavo Arellano, OC Weekly
#JACC19

Your First Job: Covering Local News
James Meier, The Desert Sun
#JACC20

WRITING LAB: News

DIGITAL PHOTO LAB: News

You must be checked in by 10:15 a.m. in order to be eligible to submit your entry

JUDGING:

Sports Writing—Gilman

Sports Photo—Bradford B

Feature Photo—Bradford B

Copy Editing—Gilman

Feature Writing—Gilman

Critical Review—Gilman

11:15 a.m.-12:15 p.m.

Covering Breaking News
Sal Hernandez, Orange County Register
#JACC21

Top 10 Tips for Improving Your Sports Shooting
Robert Hanashiro, USA Today
#JACC22

Broadcast News Writing Workshop
Beth Bingham Evans, CSU Fullerton
(You should attend this workshop if you're planning to participate in the Broadcast News Writing Competition)
#JACC23

Recession Survival: Resume & Cover Letter Tips
Laura Neal, Cal State Fullerton
#JACC24

Top 10 Freelance Tips
Kyra Kirkwood, Fullerton College
#JACC25

WRITING LAB: Opinion

DRAWING LAB: Editorial Cartoon

JUDGING: News photo
News Writing

12:15-1:45 p.m. Lunch ---Titan Student Union Atrium

12:30-1:30 p.m.

Student Meeting—Pavilion AB

One student from each school MUST attend or the school will FORFEIT its on-the-spot awards

Faculty Meeting—Pavilion C

2-3 p.m.

Making It in Journalism

Jorge Medina, Orange County Register

#JACC26

Getting Started in Photojournalism

Jim McNay, freelance photographer/educator

#JACC27

Covering the Celebrity Press Junket

Kyra Kirkwood, Fullerton College

#JACC28

Transferring to a CSU

Mark Larson, Humboldt State University

#JACC29

Rock 'n' Roll Never Forgets: Uncovering the Music Industry

Waleed Rashidi, Citrus College

#JACC30

COMPETITION: Broadcast News Writing

Proctors: Beth Bingham Evans, Robert Mercer

JUDGING:

Opinion Writing—Gilman

Editorial Cartoon—Gilman

2-4:15 p.m.

DIGITAL PHOTO LAB: Awards Presentation Slideshow

(You MUST be checked in by 3:15 p.m. in order to participate in the Awards Presentation Slideshow)

3:15-5:30 p.m.

Teleprompter Lab opens

(this studio is located in the basement of Pollock Library—volunteers will be available at the JACC registration/Info Desk to escort you there if needed)

3:15-4:15 p.m.

Going Rogue: Starting Up a Non-profit Newsroom

Joseph Dunn, Voice of Orange County

Norberto Santana, Voice of Orange County

#JACC31

Community College Journalism Under Siege:

The Rise and Fall of the Canyon Call at College of the Canyons

Craig Leener, savethecanyoncall.com

#JACC32

Multimedia Storytelling

Kim Komenich, San Jose State University

#JACC33

50 Tools to Enhance Your Online Publication

Rich Cameron, Cerritos College

#JACC34

How to Look Good on Camera

(This session is located next door to the Broadcast News Studio)

Beth Bingham Evans, Cal State Fullerton

#JACC35

Getting your Magazine Ready for the Printer

Edgard Aguilar, Beach Publishing

#JACC36

Acting out Journalism Ethics

Stephanie Stassel-Bluestein, Pierce & Moorpark Colleges

#JACC37

Five Awesome New Web Tools for your News Site

Amara Aguilar, Pierce College

#JACC38

JUDGING:

Broadcast News writing—Gilman

4:30-5:30 p.m.

Advanced InDesign

Edgard Aguilar, Beach Publishing

#JACC39

How to Do Multimedia on the Cheap

Kim Komenich, San Jose State University

#JACC40

Operation Brand Name: A Look at Developing
a Multi-platform Brand for your Publication

Rich Cameron, Cerritos College

#JACC41

The Intrepid Blogger: Keeping it Interesting and Useful

Natalie Flynn, Sacramento State University

Brian Feulner, Lodi News Sentinel

#JACC42

Tips for Landing your First Job in Television News

(This session is located next door to the Broadcast News Studio)

Beth Bingham Evans, Cal State Fullerton

#JACC43

6-7:30 p.m

AWARDS Presentation & Slideshow