

FAQs for the 2012 JACC STATE CONVENTION

WHAT: More than 650 students, faculty, speakers, judges and vendors will attend the 57th JACC State Convention. Workshops/contests will begin Thursday night at 6 p.m. and run through midnight on Saturday. Every effort is made to include newspaper writing, broadcast, magazine writing, design and photography workshops in each of our 13 sessions.

TIMING TO KEEP IN MIND:

- **Registration will begin at 2 p.m.**
- **Contest orientations will begin at 3 p.m.**
- **Sports Writing and Sports Photo will leave hotel at 6 p.m.**

WHEN: March 22-24, 2012

WHERE: Burbank Marriott, Burbank, CA

Getting there: Flying/taking train? JACC will not be providing transportation to and from the airport or the train. It is suggested that you fly into the Burbank (aka Bob Hope) Airport. The Marriott has a shuttle that runs every 10 minutes—if you share your arrival time and number in your party, I'll share it with the hotel so that they can staff the shuttle appropriately

Traveling by bus? Please connect with me if you can for JACC possibly using the bus and saving you some money as well as saving JACC some money.

What to expect: A well-planned, motivating, inspiring and educational experience for both students and faculty.

When does it start? PHOTO Orientation will begin at 3 p.m. Sports Writing and Sports Photo will leave hotel at 6 p.m. The convention will officially begin with a keynote speaker at 7 p.m. on Thursday, March 22, 2012. After that there will be 4 concurrent workshops and a few contests. Events on Friday, March 23, and Saturday, March 24 are planned to start at 7 a.m. and conclude at midnight.

When should I get there? I would plan to be at the hotel by noon if at all possible. In plenty of time to check in all your students as well as plan time to eat—a PDF flyer will be on line regarding the local restaurants.

What meals are included? Friday breakfast, Saturday breakfast and Saturday dinner.

What do I need to do to get there?

- **Register your students online by Thursday, March 8, 2012 (to avoid a \$10 per delegate late fee)**

- **Registration is \$200 per resident delegate and \$250 per commuter delegate (check out the “how to calculate if I’m a commuter” form on the web—or call Timi Poepelman at (916) 214-7677)**
- **Have your registration payment received by JACC by Thursday, March 15, 2012**
- **Make sure when you register that you have correctly spelled each delegate’s name—when your student/s win/s an award that’s exact keystroke that you enter will be used on the certificate**
- **Make sure you have a twitter account for each student**
- **Have students sign the behavior policy (which is online as a PDF) and mail to: JACC, PO Box 163509, Sacramento, CA 95816 or turn it in upon arrival.**
- **Make sure that you sign up on the on-line registration form ANYONE who has special needs AND you email Timi regarding the details of that special need.**
- **Make sure you register for the contests that need pre-registration (we don’t need to know the actual names—we just need to get an accurate count.)**

How do I make a hotel reservation?

Room Rates:

\$119 for both single and double rooms

Contact ONLY:

Mr. Cristhian Camacho
cfcamacho@pyramidhotelgroup.com
 818.840.6462

He will need the following information:

- A list of names
- Dates of check in/check out
- Payment method (the ultimate payment method)
- ALL Reservations MUST be held with a credit card (Form supplied)
- Number of rooms needed each night
- School name

DEADLINE TO MAKE HOTEL RESERVATION: March 1, 2012

PARKING

Overnight Parking = \$14

Day Parking = \$8

New this year:

- 1. Video Journalism—Beta stage**
- 2. Podcast Lab**
- 3. JACC FIRST EVER TWEETUP!**

Continuing and would like to encourage more participation:

- 4. Photo slide show—will continue**

The photo slideshow "competition" is a general and open-ended cultural observation exercise, the topic being anything that happens at the JACC event. It is intended to be an opportunity to practice photojournalism and get professional feedback during the JACC weekend.

The "Prize" is having an image chosen for the slide show during the awards presentation.

The criteria are:

- Photographs using great light, great design and great decisive moments that are ethically produced photojournalistic observations of anything related to or of the JACC event.
- Technically correct, properly exposed and focused photos.
- Accurate and thorough captions with photo credit that includes photographers school affiliation.

Bring 5-10 best captioned images to the edit session (details of where and when will be in the program). Inadequately captioned photos will be disqualified.

Please note this info will be printed in the program and explained at the photo orientation

CONTEST FEES:
No contest fees this year!