

UPCOMING JACC DEADLINES & EVENTS

Feb. 15, 2010: First Amendment Nominations Due
Go to www.jacconline.org for details

March 1, 2010: Scholarship Application Due
Go to www.jacconline.org for details

March 1, 2010: JACC Legacy Kick-off
Go to www.jacconline.org for details

April 8-10, 2010: State Convention
Wilshire Grand, Los Angeles, CA

July 1, 2010: 2010-2011 Membership Invoices emailed to members

Oct. 15, 2010: Membership Due
(A \$50 late fee and an additional \$50 per State Convention delegate will be added if paid after this date)

Oct. 15-16, 2010
SoCal Conference
Cal State Fullerton

Nov. 6, 2010
NorCal Conference
San Jose State University

ABOUT JACC

The Journalism Association of Community Colleges is an association of community college journalism programs designed to provide continuing education for journalism instructors and extended educational opportunities for journalism students.

For 55 years, JACC has linked community college journalism programs by serving as a clearing house of ideas, a student and faculty conference provider, and a standards setter. JACC is dedicated to the betterment of journalism education.

www.jacconline.org

WELCOME TO MORRO BAY



JACC MID WINTER
FACULTY CONFERENCE
JANUARY 22-24, 2010

WELCOME LETTER

Welcome to the 30th Annual JACC Mid-Winter Faculty Conference. Please use this brochure as a guide to this weekend's general sessions, roundtables and special events. Additionally, please note that certain meals are included, while others will be on your own.

It is JACC's hope that this conference gives you the networking opportunities and educational perspective that you need to fulfill your challenging and demanding role as journalism educators.

Fee free to call on me if you have any questions, suggestions or concerns.

Sincerely,

Timi Ross Poeppelman
JACC Events Director

A BIG JACC Thanks to:

Meg Spratt & Migael Scherer, the Dart Center for Journalism & Trauma
Center for Global Studies, University of Washington
Mark Katches, California Watch
Peter Eliason, Wall Street Journal
Rich Cameron, JACC Communications Director & Secretary
Edgard Aguilar, JACC technical wizard & designer
Jacque Thomley, JACC Treasurer
Inn at Morro Bay, JACC's exquisite hosts

BLUE HERON PRE-CONFERENCE WORKSHOP

Friday, January 22, 2010

All events are in Morro Bay Room

Journalism & Trauma: How to be prepared for your students

*Facilitators: Meg Spratt & Migael Scherer coordinated by the Dart Center for Journalism & Trauma and co-sponsored by the Center for Global Studies, University of Washington.

9 to 11:30 a.m.

I. Trauma Science 101: The basics of stress and trauma reactions, and how understanding emotional trauma relates to good journalism and good journalism education.

II. Using trauma basics in the journalism classroom:

Modeling the Dart Center student presentations and role playing scenarios ~ Models, concepts, and practice.

Lunch is on your own

1 to 5 p.m.

III. Student journalists covering tragedy: A case study
IV. Hands on curriculum building exercises
V. Discussion and wrap up... where to go from here.

Dinner is on your own

8 to 10 p.m.

Dessert Reception/No Host Bar
Alcove inside restaurant dining room

MID-WINTER FACULTY CONFERENCE SCHEDULE

Saturday, January 23, 2010

8-9 a.m. Breakfast buffet—Morro Bay Room

8:45 a.m. Welcoming Remarks—Morro Bay Room

9-10:15 a.m.

Finding the New Model to Deliver Watchdog Journalism

• Presented by Mark Katches, California Watch, a project of the Center for Investigative Reporting

10:30 - 11:45 a.m.

Session 1 - Morro Bay Room

Teaching Students How to Cover Trauma

Facilitators: Meg Spratt & Migael Scherer coordinated by the Dart Center for Journalism & Trauma and co-sponsored by the Center for Global Studies, University of Washington

Session 2—Cayucos Room

Marketing Your Program Proactively and in a Crisis

*Facilitator: Nancy Kincaid, Director of Public Affairs for the State Department of Mental Health

12-1:45 p.m.

Lunch will be served in the restaurant

1:45-3 p.m.

Session 1—Morro Bay Room

Tech Tools for the Classroom

*Facilitated by Rich Cameron, Cerritos College

Session 2-Cayucos Room

Sports Writing for Advisers/Instructors

*Facilitated by Jorge Medina, Orange County Register

3:15-4:30 p.m.

Session 1—Morro Bay Room

On Teaching InDesign

*Facilitated by Edgard Aguilar, Beach Publishing

Session 2—Cayucos Room

What the @#\$\$ is Newsroom Etiquette? A roundtable look at 21st Century Newsrooms, virtual and traditional

*Facilitated by Rob O'Neil, Pierce College

Evening Reception

6:30-9 p.m.

Wine-tasting: Hosted by the Wall Street Journal, Alcove inside restaurant dining room
Social Reception/No-host bar: Alcove inside restaurant dining room

Dinner is on your own

Sunday, January 24, 2010

8-9 a.m.

Breakfast buffet - Morro Bay Room

9-10 a.m.

2010 State Convention Report - Morro Bay Room

Presented by:

Timi Ross Poeppelman, JACC Events Director

10:15 a.m. to 12 p.m.

2010 Legal Update - Morro Bay Room

Presented by:

Genelle Belmas
Cal State Fullerton